

**Dear (Patient Name),**

**I know that you have many choices when selecting a doctor. I just wanted to drop a note to say thanks for choosing me. I feel privileged to have you as a patient and promise to work hard to maintain your confidence.**

**Also, if you know someone else who could benefit from our care, please share the enclosed coupon with them. I would be very grateful for your referral.**

**Sincerely,**